

www.islamabaddowntown.com

ISLAMABAD
DOWNTOWN

The most prestigious square kilometer of Pakistan

IMARAT

ISLAMABAD DOWNTOWN

The most prestigious square kilometer of Pakistan

IMARAT

ISLAMABAD
DOWNTOWN

PAKISTAN'S
MOST PRESTIGIOUS SQUARE KILOMETER

PROJECTS BY IMARAT

ISLAMABAD DOWNTOWN

IMARAT
Residences

مال
آف امارات
MALL OF
IMARAT
&
COURTYARD
BY HARRIOTT

Grand
Bazar

Golf Floras 2

BAVYLON
COURTYARD
BY HARRIOTT

FLORENCE
CHERUBIA
&
Residence INN
BY HARRIOTT

Amazon Outlet Mall

Golf Floras

IMARAT Builders Mall

COURTYARD
BY HARRIOTT







YOUR GATEWAY TO A
METROPOLITAN LIFESTYLE

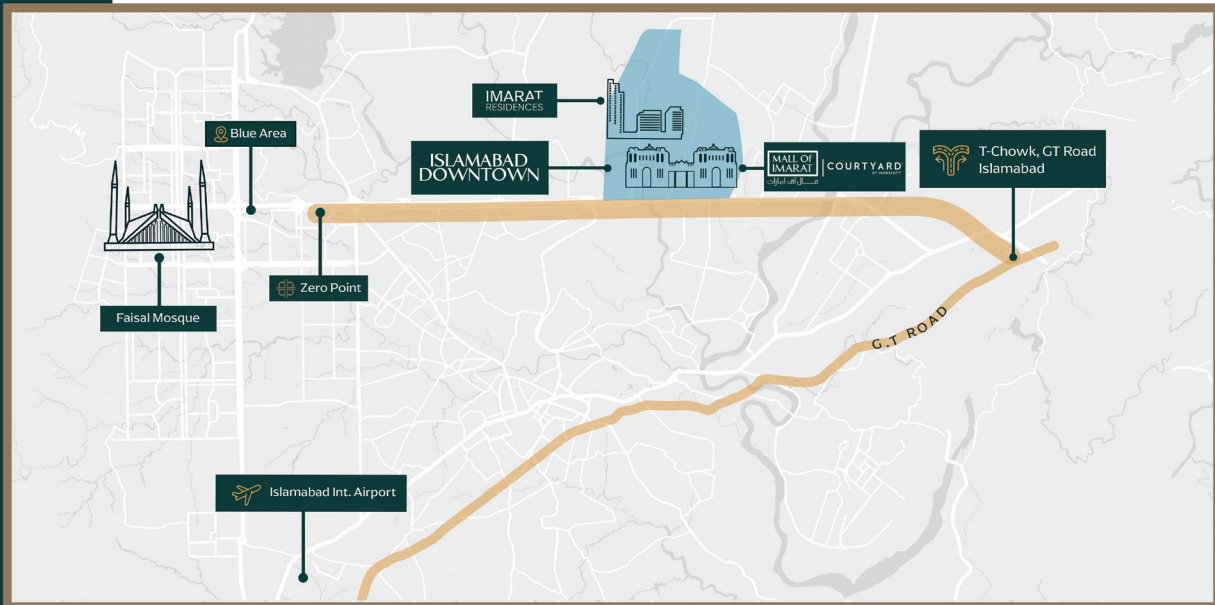
THE MOST COVETED LOCATION IN ISLAMABAD

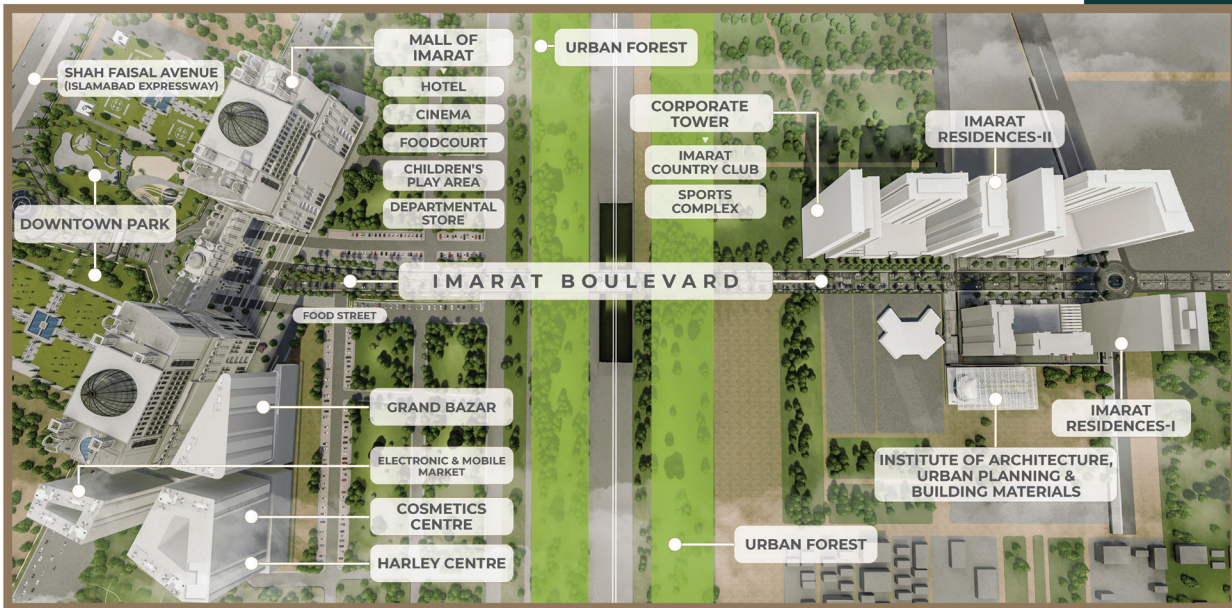
REMARKABLE VALUE. UNBEATABLE LOCATION.

Placed centrally in the twin cities on the Islamabad Expressway, Islamabad Downtown is located in the literal heart of the Capital city - ten minutes from the Zero Point. The Expressway is the widest connecting artery between the Islamabad Sectoral Area and New Islamabad, making it a pivotal commercial and economic corridor.

-  ZERO POINT 10 minutes
-  TO NEW AIRPORT VIA RING ROAD 30 minutes
-  T-CHOWK 10 minutes

-  FAISAL MOSQUE 15 minutes
-  BLUE AREA 15 minutes





LIVE AT THE CENTRE

EVERYTHING YOU WANTED AT YOUR FINGERTIPS

The Islamabad Downtown is home to excellent business, leisure and wellness facilities. With an internationally-acclaimed hotel chain, a well-designed mall with high-end dining and retail options, a cutting-edge technology park, and state-of-the-art facilities in the IMARAT Country Club, the Islamabad Downtown offers you endless exciting opportunities.



Mall



Cinema



Hotel & Banquet Hall



Sports Arenas



Parks & Green Areas



Harley Centre



Institutes



Grand Bazar



Technology Park



Residences



ISLAMABAD DOWNTOWN

LIVE | WORK | SHOP | PLAY

Designed on the Live, Work, Shop & Play philosophy, the Islamabad Downtown offers an outstanding array of retail, leisure, business and entertainment facilities for you to indulge your every desire. Providing the ultimate metropolitan lifestyle abounding with world-class landmarks, entertainment and glamour, Islamabad Downtown is a true heart of Pakistan.

MALL OF IMARAT

THE BIGGEST MALL OF TWIN CITIES

With more than half a million sq. ft of leasable area, Mall of IMARAT is the biggest mall of the twin cities and it is surrounded by an enchanting collection of haute couture fashion and top international and local brands of Pakistan. Treat yourself with a myriad of top-notch entertainment choices and world-leading dining options, including a relaxing stay at the Courtyard by Marriott and the luxury of our splendid services.



150+ Shopping
& Dining Outlets



Hypermarket



Reel Cinema



Family Entertainment
Outlets



500,000 sq. ft of
Retail Indulgence



IMARAT HEAD OFFICE

IMARAT BUSINESS CENTRE

KIDS PLAY AREA + CINEMA

FOOD COURT

RETAIL

HYPERMARKET

COURTYARD
BY MARRIOTT

KIDS PLAY AREA
(BIGGEST IN PAKISTAN)

FOOD COURT

RETAIL

HYPERMARKET





COURTYARD[®]

BY MARRIOTT

LIVE IN STYLE

The Mall of IMARAT has within its premises the Courtyard by Marriott hotel, which is the first of its kind in Pakistan. The inclusion of the international hotel adds further exclusivity to the portfolio of the mall. Hotel guests need not venture far from their comfort zone either, if they wish to seek approachable entertainment or retail indulgence.

GRAND BAZAR

REDISCOVER A GREAT SHOPPING TRADITION

Blending the classic with the contemporary, the Grand Bazar is a lively marketplace that offers the city's residents and tourists alike an enthralling experience of shopping, entertainment and dining in intriguing contrast to the Mall of IMARAT. It's where you will discover rich tapestries and carpets, intricate handicrafts, eclectic jewellery, culturally-inspired fashion and heady perfumes, as well as furnishings, books, art and more.



Grand Bazar | گرینڈ بازار
THE NEW RAJA BAZAR

HARLEY CENTRE / CLINICS

COSMETICS CENTRE

WORKSHOPS

MOTI BAZAR II , MUGHAL SARAI ,
MEN'S ACCESSORIES

CLOTH MARKET , BAZAR - E - KALAN

BHABRA BAZAR , BOHAR BAZAR ,
NARANKARI BAZAR

ROOFTOP SEATING

RESTAURANTS

CHINA MARKET , URDU BAZAR

MOTI BAZAR , KOHATI BAZAR ,
SARAFI BAZAR

MALL OF IMARAT





FOOD STREET

A WORLD OF CULINARY EXPERIENCES

Islamabad Downtown is a dining destination in its own right, offering a huge array of cuisines, venues and gastronomic experiences all in one place. From sitting in IMARAT square ravishing the rich flavours of local cuisines in food street to savouring a three-course meal at an upscale restaurant, there are endless dining options to explore, each with their unique vibe.



ROOFTOP DINING

A CULTURAL DINING EXPERIENCE

Dive into the world of culture and tradition as you enjoy the most amazing cuisines on the rooftop of Grand Bazar. Treat your taste buds to a blend of gastronomic adventures as your mind traverses through a journey of history and native specialities. The Grand Bazar offers amazing culinary experiences for the soul to reminisce the customs and roots of our nation. More than just food, it is a patronage to the vernacular traditions and history



GOLD SOUK

DAZZLING DISPLAY OF CRAFTSMANSHIP

Walk through the glittering Grand Bazar and enjoy the adventure of gold and jewellery shopping in the setting of a traditional souk. The stunning displays of shimmering gold necklaces, intricate bangles, gorgeous diamond rings and more designs from around the world makes this an appealing destination for everyone.

ELECTRONICS & MOBILE MARKET

ALL BRANDS UNDER ONE ROOF

Combining elegance with cutting edge technology, what better place to hunt for the top-of-the-line electronics and accessories than at Islamabad Downtown. Experience the most comprehensive range of products under one roof in an uncluttered and inviting atmosphere, a space where customers in Islamabad can shop to their heart's content.





HARLEY CENTRE

THE BEST WELLNESS CENTRE IN THE CAPITAL

Health and wellness is of paramount significance in the Islamabad Downtown, evident from the fact that it has its own dedicated avant-garde medical facility. The Harley Centre offers expert screening, cosmetic and specialist procedures, combined with a relaxing stay in a green and pleasant environment. The Centre pairs highly-adept medical professionals with the latest technology to ensure that you receive the most effective treatment.

PAKISTAN'S
MOST PREMIUM ADDRESS





IMARAT RESIDENCES

A HOME OF ENTREPRENEURS

IMARAT Residences is a multi-dimensional urban neighborhood that ushers in a modern era of entrepreneurship and smart living. With its well-designed commercial spaces and thoughtfully planned residential areas, IMARAT Residences is about more than improving upon the work-live-play paradigm – an all-in-one ticket to living the life you have dreamed of.

TOWER A

PENTHOUSES WITH
TERRACE GARDEN

ROOFTOP

HEALTH CLUB

APARTMENTS

TOWER B

TOWER C

APARTMENTS

IMARAT
HEALTH CLUB

LEISURE DECK

RETAIL

RETAIL

IMARAT RESIDENCES



INSTITUTE OF ARCHITECTURE, URBAN PLANNING & BUILDING MATERIALS

WHERE DESIGN AND SCIENCE MEET

The institute envisions to create the future architects, urban planners & material scientists through programmes that are designed to explore new challenges with a passion for inventiveness, intelligence and effectiveness. Aiming to be the leading school known for architecture, urban planning & material research contributing towards the transformation of human life.



IMARAT BOULEVARD

Lined with trees on either side, the IMARAT Boulevard is pedestrian-friendly and designed according to the international standards. It incorporates cycling tracks, shaded walkways and seating spaces along its length and is the main avenue that integrates all the myriad programs of the Islamabad Downtown.



AMIDST AN URBAN FOREST

An Oasis at Your Doorstep

IMARAT Residences overlooks a sweeping urban forest – a lush green oasis that is pleasant not only to the eye, but to the soul as well. Nestled within this large green area are activities that afford you a reprieve from daily routine: an aviary and a mini-zoo for families to enjoy together, a 10-km-long international-grade jogging track, interspersed sitting and walking areas and intricate alcoves that serve as meditation zones.

